

Nanci Mayo

VOICEOVER ARTIST &
BROADCASTER

757.348.4270

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PROFILE

Broadcast journalist and voiceover artist looking for opportunities to dive back into the communications space. Excellent content creation skills. Let's work together!

EDUCATION

SYRACUSE UNIVERSITY
S.I. NEWHOUSE SCHOOL
OF COMMUNICATIONS

BACHELOR OF SCIENCE
BROADCAST JOURNALISM
MARKETING MANAGEMENT

SKILLS

- Writing
- Reporting
- Public Speaking
- Fundraising
- Advertising
- Client Relations
- Deadline Orientation
- Photography
- Microsoft Office

EXPERIENCE

WBBS FM COX RADIO INC. Syracuse, New York
Morning News Anchor 1997-1998

- Voiced news, weather, and traffic
- Hosted INSIDE "B" COUNTRY Public Affairs Program and participated in off-site promotions

WBEE FM/ WBBF AM Rochester, New York
News Director & Anchor 1990-1995

- Lead anchor on morning drive time
- Spearheaded news operations

WPCX FM/ WMBO AM Auburn, New York
Anchor & Reporter 1990

- Anchored afternoon drive time
- Managed and delivered traffic reports
- Responsible for voicing commercials for sponsors
- Covered the 1990 State Convention
- Responsible for weekly news programming

FREELANCE ANNOUNCING & WRITING

- Freelance writer and contributor (1995)
- Play-by-play announcer at United Soccer League Club Game (2006/2007 Season)
- Announcer for charity run to support the SUDC Foundation (2007)
- Church Lector & Head of Haiti Committee (2007-2014)
- Self-Published Children's Book to raise money for charity (2009 to Present)

AFAA CERTIFIED FITNESS & YOGA INSTRUCTOR
1997-Present

- Wrote, voiced, and produced content for guided imagery CDs
- Developed and instructed ages from children to seniors in yoga, meditation & nutrition.